SOCIAL MEDIA

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Gain access to the cosmetic industry's most highly engaged beauty innovators.

134,000+ LINKEDIN FOLLOWERS 11,800+ INSTAGRAM FOLLOWERS 5,300+ FACEBOOK FOLLOWERS

LINKEDIN BENCHMARK AVERAGES

- 961 Unique Visitors Per Month
- 273,808 Post Impressions Per Month
- 1.03% Engagement Rate

PROGRAMS AVAILABLE

LINKEDIN POST

• Includes Bonus Facebook & Instagram Post

LINKEDIN BUNDLE

- 3 Unique LinkedIn Posts
- Includes Bonus Facebook & Instagram Post

TYPES OF TOP PERFORMING LINKEDIN POSTS*

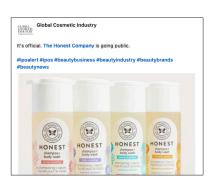
- Trending Topic Post
- Subscription/Product Collaboration Post
- Product/Brand Announcement
- Supplier/Product Post
- Video Post



Video Post



Trending Topic



Product/Brand Announcement



Subscription/Product Collaboration



Supplier/Product Post

*as pictured

Must book at least 6 weeks before the run date. Material is due 4 weeks before the run date.